



Spacecoast Technical Network

Rebuilding Our Community, One Person at a Time

Issue 2014 -#20
May 14, 2014

[JOIN STN! Click Here](#)

Friday's Speaker

J. Brewer and Jean Newell

[Check out their show on Wednesday . . .](#)

J. Brewer has enjoyed a 30 year career of corporate, small business and entrepreneurial engagements in team, leadership and executive positions. J. has combined his FSU education in theatre, television and film, his experience in information technology, digital media and business disciplines, and his entrepreneurial skills and spirit to produce key outcomes.



J. Brewer

Currently semi-retired, J. is an online video spokesperson, is a freelance videographer and director/producer, and consults on information technology, digital media and business. Producing and co-hosting Speak Out Listen In continues J.'s pattern of fun, worthwhile and rewarding endeavors that have flavored his career.

J. lives in Brevard county and serves in advisory roles for several entities. He also has instructed and volunteered at Career Source Brevard (aka Brevard Workforce), the UCF Business Incubation Program and FIT's Women's Business Center on business, information technology and digital media subjects.

Friday's Speaker

J. Brewer and Jean Newell

Jean Newell is the optimum "Boomerpreneur". Against the odds she was forced to change professions and start over. She had an idea to solve the problem of how to organize and carry her multiple high tech devices. As a Realtor she was keeping track of multiple gizmos and gadgets such as a cell phone, an electronic lock box key, camera, pager, PDA, etc.

Jean held focus groups to determine what was needed. As a result of desire, input and action the PUP, or Personal Utility Pouch, was invented. Almost immediately after the PUP's debut, it got the attention of QVC - the world's largest electronic shopping network. Jean was invited to showcase her new product. During the first airing in May 2004 over 3,900 PUPs sold in seven minutes. Jean continued to appear on QVC 35 more times and within 18 months the PUP had over \$1.5 million in sales.



Jean Newell

Today, in addition to managing Newco Enterprises and co-hosting Speak Out Listen In, Jean is a national speaker, author and business mentor. Now a well versed expert on the invention process, she has appeared numerous times on local and national television, radio and newspapers including: The TODAY Show, The Washington Post, Fox news and many others.

If you have an idea for a product or a business, contact her for a free evaluation. You can reach Jean at 321 751-4537 or visit her website at www.JeanNewell.com

Backup Positions need Filling!

Due to potential new jobs being acquired . . . The STN needs to fill two back-up positions. These positions assist the Event Coordinator and the A/V Coordinator in case they get new (paying) jobs and need help in handling the duties of their positions.

If anyone is interested in either of these opportunities, please contact [Herb McElrath](#) or [Patrick Pearce](#).

Upcoming Speakers

05/16 J. Brewer and Jean Newell
 05/23 Linda Meeuwenberg
 05/30 TBA

If you are interested in presenting at an STN breakfast meeting, please call Martin McClellan, Speaker Coordinator at (321) 759-5955, or email at: litamartin@msn.com

Success Stories . . .

**Terry White - Daughter just achieved "Petty Officer First Class"
Son is now a "Captain" in the Army**

Van Le - Son (Ryan) completed 1st year at Naval Academy

**Deborah Womack - Had 2 great interviews 1) Holiday Inn Titusville
2) Lone Cabbage Fish Camp**

Martin McClellan - Promoted to a 6th Degree Black Belt

Congratulations to Everyone!

If you have a Success Story that you would like to share with the group, please

contact [Gail Peek](#).

Upcoming Events . . .

May 2014 [Florida SBDC Workshops](#)

[2014 Export for Beginners - City of Cocoa](#)

[Back In Black Event SPCA](#)

[Fun Events for North Brevard](#)

05-14 **Business Development Focus Group Meeting - Fairfield Inns and Suites**

05-15 [WID Space Coast Resource Exposition](#)

05-16 [Movie in the Park & Food Truck Bazaar](#)

05-17 [Military Appreciation Day](#)

05-17 [PMI Professional Development Workshop](#)

05-17 [SPCA Kitten Shower](#)

05-20 [Delaware North Career Fair in Titusville](#)

05-24 [VietRiver Restaurant - 1st Anniversary Celebration](#)

05-26 [Food Truck Bazaar at Sandpoint Park](#)

05-26 [Memorial Day Celebration at Cocoa Riverfront Park](#)

05-28 [Free Webinar for Entrepreneurs - Pricing for Profitability](#)

05-28 **Business Development Focus Group Meeting - Fairfield Inns and Suites**

05-29 [SBIR-STTR Phase I Grant Preparation Workshop](#)

05-30 **Board of Director's Meeting** - following regular Friday meeting.

June 2014

06-03 [Rolling Readers Hosted Lunch](#)

06-10 [Dept of Energy Small Business Forum and Expo](#)

06/13-25 [4th Annual Sea Turtle Festival](#)

If you have an upcoming event that may be of interest to our group, please
contact [Gail Peek](#).

Employment / Training Opportunities...

STN Discussion Forum Job Postings (Member Login Required)

[Local Opportunities with Craig Technologies](#)

[Opportunities with Harris Corporation](#)

[Goodwill Industries Jobs](#)

[Local Technical and Engineering Jobs in Brevard County](#)

[More Jobs in the Area](#)

[HOT JOBS from CareerSource - Brevard](#)

[TechPoint Training - FLMEP](#)

[Civilian Jobs for Ex-military](#)

[USAJobs.com](#)

[URS Jobs](#)

Important Links...

[NEW STN Members Website - REGISTRATION IS OPEN!!!!](#)

[STN on LinkedIn](#)

Weekly Article . . .

Community Help is needed!!!!!!

St. Gabriel's has obtained a roll of butcher paper and would like everybody to come and add their artwork to this cause. The paper will be available at the STN Morning Meeting this week so our members can contribute their efforts to the cause.

What is needed is ART. Big long rolls of butcher paper art that reminds the troops of the support back home. Oh we get lots of cards and well wishes but I haven't seen many things that are new and fresh decorating the walls.

Flight Medicine where I work the walls are covered with jig saw puzzles completed by the staff. The folks I process for travel make their next to last stop prior to departure in our waiting area.

I think it would be nicer to see something from back home than a puzzle. I would ask though that the date be on it for the year, something to designate that it is new and not been around for the last 10 years. It doesn't have to only be from kids I think these young Men and Women would like to know the **adults** support their efforts too.

So reach down inside and find your inner artist and break out the markers and crayons and help me redecorate.

John P. Lawson, Maj, USAF, NC
 455 EMDOS/CASF/PME
 Craig Joint Theater Hospital
 BAGRAM AIRFIELD
 DSN: 318-431-2331

JOIN STN NOW !!!

The Spacecoast Technical Network Offers Two Levels of Membership

Associate Member - are seeking to re-establish their income stream. Many of our associate members have since moved on to new positions of employment. Some are starting their own business, while others have re-enrolled in an educational curriculum that will provide them with new skill sets and/or certificates for the next step in their career.

Business Support Member - offer the expertise and resources of their businesses to aid and assist the STN in its quest to strengthen the economic situation of the community. The support of the local business community is the key to the completion of all STN goals.

One Year Membership is just \$20. Contact [Herb McElrath](#), Director of Membership Services Via Email For More Information Or...

[Visit The STN Website](#)



About The Spacecoast Technical Network

The STN meets every Friday to network, share a meal, and learn from informative speakers.

The membership is over one hundred and growing weekly. STN is about securing Employment for its members, enhancing skill sets through Educational resources, and providing ongoing professional support and expertise for new and exciting Entrepreneurial

efforts.

Networking begins at 8:00am. A hot breakfast is served at 8:30. Cost for the breakfast is \$4 per person. The Spacecoast Technical Network meets in the parish hall of St. Gabriel's Episcopal Church, located at 414 Pine St., Titusville.

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