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***Spacecoast Technical Network***

*Rebuilding Our Community, One Person at a Time*

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**Issue 2014-#11  
March 12, 2014**

**Friday's Speaker**

**Susan M. Bearden, Director of Information Technology**

Your Social Media Footprint

In the age of social media, one's online reputation is playing an increasingly important role in professional success. In this presentation, we'll discuss the concept of digital footprints and how they can positively or negatively impact your career. Learn techniques for evaluating and monitoring your online reputation and explore how you can use social media and to shape your personal brand and network with others in your industry.



Susan M. Bearden, Dir. of Information Technology, Holy Trinity Episcopal Academy

Susan M. Bearden is the Director of Information Technology at Holy Trinity Episcopal Academy and an internationally recognized conference presenter and blogger on the topic of social media and online reputation. She is a contributing author to the Huffington Post and was recently ranked #9 on their list of "The 50 most Social CIOs on Twitter." Bearden co-founded and moderates the #edtechchat and #digcit Twitter chats about Education Technology and Digital Citizenship, and is a board member of Get Social Brevard. Follow her on twitter at @s\_bearden and @HTEATech and visit her blog at [www.susanmbearden.com](http://www.susanmbearden.com).

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**Upcoming Speakers**

- 03/14 Susan Bearden, Holy Trinity CIO
- 03/21 Scott Collerado, NASA Planning and Development Directorate

If you are interesting in presenting at an STN breakfast meeting, please call Martin McClellan, Speaker Coordinator at (321) 759-5955, or email at: [litamartin@msn.com](mailto:litamartin@msn.com)

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## **Annual Memberships are now Due!**

STN Annual Membership drive for 2014 is now underway. Please submit your updated profile and membership dues to [Kathleen Schutze](#), [Gail Peek](#), or [Patrick Pearce](#). The deadline for dues renewal is **March 31, 2014.**

Profile forms are located on the [STN Website](#) and dues can be paid via Pay-Pal. Thank you everybody for your prompt attention to this matter.

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## **Success Stories . . .**

**We had 36 people at last week's meeting. Yea!**

**TD Bank Offer for STN Members - TD Bank will make an annual contribution to your organization based on the activity of all participating members' TD Bank accounts. See Attached Flyer for Details.**

[Bob Willis](#) - Accepted a position in Glendale, AZ.

[Kevin Harrington](#) - Is the new Training Supervisor for Jacobs Technology

Congratulations Everyone!

If you have a Success Story that you would like to share with the group, please contact [Gail Peek](#).

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## **Upcoming Events . . .**

### Local Activities for Fun for February & March

- 03-13 [EDC's Luncheon - Secrets to Success and Opportunity in Govt Contracting](#)
- 03-13 [SBDC's Financing Your Business - Making Your Business Bankable](#)
- 03-13 [First Impressions Workshop - Career Source Brevard](#)

- 03-14 [Health Nurse will be at STN Friday Meeting](#)
- 03-14 [Titusville's Friday Nite Live](#)
- 03-14 [Valiant Air Command Airshow](#)
- 03-18 Taste of Titusville
- 03-19 [Business Development Focus Group Meeting at 6:00 pm. Fairfield Inns](#)
- 03-19 [Ribbon Cutting Ceremony - DR Horton Homes](#)
- 03-20 [Job Fair - CareerSource Brevard at the Radisson at the Port](#)
- 03-20 [Job Fair - Career Source Brevard with Attending Employers List](#)
- 03-20 [Brevard Innovation: Business Solution Summit 2014](#)
- 03-21 [Chamber Business Luncheon at Pt. St. John's Library](#)
- 03-24 [Women's History Month Luncheon](#)
- 03-26 [Job Fair - Central FL Employment Commission \(CFEC\) - Orlando](#)
- 03-26 [Encore Careers Course for 50+ - Career Source Brevard](#)
- 04-24 [Ribbon Cutting Ceremony - Prison Book Project](#)

If you have an upcoming event that may be of interest to our group, please contact [Gail Peek](#).

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## Employment / Training Opportunities...

### **STN Discussion Forum Job Postings (Member Login Required)**

[Local Opportunities with Craig Technologies](#)

[Opportunities with Harris Corporation](#)

[Goodwill Industries Jobs](#)

[Goodwill Industries Weekly Job Listing 12Mar14](#)

[Local Technical and Engineering Jobs in Brevard County](#)

[More Jobs in the Area](#)

[HOT JOBS from CareerSource - Brevard](#)

[TechPoint Training - FLMEP](#)

## Important Links...

[NEW STN Members Website - REGISTRATION IS OPEN!!!!](#)

[STN on LinkedIn](#)

## Weekly Article . . .

### **Volunteering - STN vs. Chamber of Commerce Membership**

Submitted by [Victor Dahlquist](#)

A well-known fact is that all of the Spacecoast Technical Network (STN) members are volunteers. Those who are paid members of STN automatically become non-profit members of the Titusville Chamber of Commerce under the STN auspices.

What does non-profit mean?

It's that we still work hard, we are just not getting financial compensation for what we do! STN members can attend most of the Chamber programs to learn about the local small businesses, learn introductions, and help the community. The Friday business luncheons are a great way to learn about the businesses in the areas and the Ribbon Cutting Ceremonies show businesses progressing as well as welcoming new businesses. Most of these events are at little cost or no cost to the participant.

Networking with chamber members to help others, lead them to inviting me to be a Paid Business Member which empowers me to advertise and network my consulting skills of Project Management in Aerospace , Defense and other disciplines I have acquired. I also have expertise in innovative Safety training, inspections and Security analysis and am willing to help others the way I did at KSC my last 5 years. Personal membership on the Chamber's website and newsletter.

Working with the Chamber can help me market Living history tool demonstrations and research. Therefore, as a paid Chamber member, I can market my skills to help others.

As paid member, I was invited to be a Chamber Ambassador. Chamber Ambassadors help reach out to local businesses to assist and coordinate their needs. This provides me with more Volunteer opportunities and expertise as an Ambassador in training.

Volunteering for STN can also be rewarding. Several functions of the STN organization need to be handled and the Board of Directors or the Business Development Focus Group can always use some help from the membership. The STN Organization works with its members and the community to acquire networking skills, training opportunities, locating events that may be enjoyable to the members in a business sense or as an opportunity to go have some fun. In an effort to grow, the option of applying for grants to assist with education is one of the opportunities that membership expertise is greatly desired.

Scheduling events, participating in job fairs and expositions, or helping to write/edit articles for the member newsletter may be a skill some of the members may not have thought of previously, but may have an unexpected talent for. Helping our members develop new skills is just another benefit the STN tries to provide. Should our members also find new jobs or new customers for their businesses at the same time is really what this organization is all about.

Please consider volunteering for STN functions to help others as well as yourself in achieving whatever goals you may be pursuing. Taking part in Chamber activities to help businesses succeed is an educational experience for you and can teach or polish valuable networking skills needed in today's job market or business development endeavor.

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## **JOIN STN NOW !!!**

### **The Spacecoast Technical Network Offers Two Levels of Membership**

**Associate Member** - are seeking to re-establish their income stream. Many of our associate members have since moved on to new positions of employment. Some are starting their own business, while others have re-enrolled in an educational curriculum that will provide them with new skill sets and/or certificates for the next step in their career.

**Business Support Member** - offer the expertise and resources of their

businesses to aid and assist the STN in its quest to strengthen the economic situation of the community. The support of the local business community is the key to the completion of all STN goals.

**One Year Membership is just \$20. Contact [Herb McElrath](#), Director of Membership Services Via Email For More Information Or...**

## [Visit The STN Website](#)



### **About The Spacecoast Technical Network**

The STN meets every Friday to network, share a meal, and learn from informative speakers.

The membership is over one hundred and growing weekly. STN is about securing Employment for its members, enhancing skill sets through Educational resources, and providing ongoing professional support and expertise for new and exciting Entrepreneurial efforts.

Networking begins at 8:00am. A hot breakfast is served at 8:30. Cost for the breakfast is \$4 per person. The Spacecoast Technical Network meets in the parish hall of St. Gabriel's Episcopal Church, located at 414 Pine St., Titusville.

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